



Membership Information

The Challenge

- Archuleta County has the lowest per capita personal income in the 4 Corners Region, and ranks 57th out of 64 counties in Colorado.
- Archuleta County has the highest population growth in SW Colorado at 6.36% from 1990 to 2000, yet continues to suffer with poor average salaries compared to other regions.
- Archuleta County does not have a viable mid-tier to low-tier workforce to offer companies coming into the county.
- 29% of our county has a college degree, yet there are few jobs for these workers to apply for. We need a more diversified economy that offers higher level jobs.
- Infrastructure – Our County has poor infrastructure in many areas. One of AEDA's roles is to help promote proper infrastructure for our business community to enable growth to occur.
- Controlled Growth – Without proper design and land use requirements, sprawl can occur. We need an organization to help control economic growth and encourage the right kind of design and location of new development to minimize the impacts on our pristine environment.
- Industrial sites – AEDA needs to continue to promote Cloman Industrial Park, and other light industrial areas to help attract companies that will diversify our economy.
- Government – Our local government has the power to create a business-friendly environment, or create laws that stifle growth.

The Solution

- Livable Wages - Our County needs to invest in bringing in companies that provide higher level paying jobs. AEDA's top priority is to continue working and attracting companies that can diversify our economy, bring in jobs that offer a livable wage.
- Infrastructure - AEDA has created relationships with each of the infrastructure related companies, and is working now on providing a single process and mapping of our county that shows where infrastructure is located and what areas we need to expand and focus on.
- Industrial Sites – AEDA is working hard to bring in companies to industrial sites like Cloman Industrial Park that will diversify our economy. We are also creating incentive packages as well as business attraction packages to aid in our quest.
- Government – AEDA has developed relationships with both town and county government. We participate in town and county level meetings, and represent the interest of our local business owners in an effort to guide our local government so the right decisions can be made for our local businesses.
- Controlled Growth – AEDA participates in many focus groups and committees in an effort to help guide our land use and design requirements for business.
- Workforce/Business Ownership Training – AEDA is working hard to bring in a local community college to aid in training our workforce on all aspects of employment. We are also working with Fort Lewis College to provide local business mentoring and training courses.

We Need Your Help!

- Participate in the local town and county government meetings when you can. Give your input at these meetings to help promote a pro-business environment.
- Become a member of AEDA! Doing so will help us fulfill our goal to ensure higher paying jobs, better infrastructure, a diversified strong economy and a quality of life for the people in our county. Investing in AEDA is an investment in the future of your business or organization. It will also give you the following benefits as a member of AEDA:

Benefits Available to Members:

Business Development

- ✚ Strategic one on one consulting for your business
- ✚ Access to special loans/programs for financing
- ✚ Business expansion/relocation and site selection assistance
- ✚ Potential client referrals, leads and market intelligence
- ✚ Access to detailed demographic, economic trend data, real estate & development data
- ✚ Access to valuable business tools, and resources
- ✚ Tax credit of 25% on your investment with AEDA
- ✚ Enterprise Zone, state and local incentives to qualified businesses

Visibility

- ✚ Listing in AEDA's member directory on our website
- ✚ Special advertising, positioning, and website links for qualified AEDA members on our website
- ✚ Ability to advertise at any AEDA sponsored events, and on our website

Community/Economic Development

- ✚ Invitation and reduced priced tickets to annual membership luncheon
- ✚ Receive Annual AEDA report, which highlights completed projects and a list of our Board of Directors and members.
- ✚ Indirect Benefits:
 - Help with business attraction and bringing in essential industries & jobs to Archuleta County
 - Enable AEDA to continue to provide business services, incentives and expand and diversify our economy
 - Help to build a thriving Archuleta County economy, which in turn helps your business prosper

Legislative Access

- ✚ Representation, mediation and facilitation services regarding business policy, community and ballot initiatives



2007 AEDA Memberships

Alley House Grille, LLC	La Plata Electric
Archuleta County	Merrion Family Limited Partnership
Atlas Chiropractic & Wellness	NCFI Polyurethanes
Azure Engineering	Pagosa Area Water & Sanitation District
Bank of Colorado	Pagosa Springs Area Association of Realtors
Bank of the San Juans	Pagosa Springs Area Chamber of Commerce
Bootjack Management	Pagosa Springs Lodging Association
Builder's Association of Pagosa Springs	Pagosa Springs Sears
Circle T Lumber/Terry's Ace	Re/Max Eagle's Nest
Citizens Bank of Pagosa Springs	San Juan Water Conservancy District
Coldwell Banker	San Juan River Villas, LLC
Coster Surveys	Shadow Mountain Studios, LLC
Elk Meadows River Resort, LLC	Southwest Custom Builders
Elmer Schettler	Summit Ski
First Southwest Bank	The Lindblad Group
FolkWest, Inc.	The Spa & Pagosa Springs
Galles Properties	Timberline Builders
Gustafson Consulting Group	Town of Pagosa Springs
Hart Construction	Wells Fargo Bank
Jann C. Pitcher Real Estate	Whispering Pines Company

Typical Donations

Banks: \$1000

Builders/Developers: \$1000

Non-Profits: \$300 to \$1000

Real Estate: \$300 to \$1000

Retail: \$300 to \$1000

Utility: \$2,500

2007 MEMBERSHIP APPLICATION



Member Information

Firm Name: _____

Owner/Representative Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Fax: _____

Website: _____

Commitment Amount: \$ _____

This membership application is my company or organization's formal investment in Archuleta Economic Development Association (AEDA). I understand that this is a financial commitment supporting the mission to create primary jobs, economic diversity and a quality of life for the citizens of Archuleta County. I also understand that I may be eligible for a 25% Enterprise Zone Tax Credit for my donation.

I wish to be invoiced quarterly

I wish to be invoiced annually

Please make checks payable to Archuleta Economic Development Association. You may send payments to: P.O. Box 1183, Pagosa Springs, CO 81147.

Signature: _____ Title: _____ Date: _____

The above membership may be considered tax deductible and may qualify for specific income tax credits resulting in estimated overall income tax benefits. The overall income tax benefit to each member will vary depending upon each individual's income tax situation and therefore, you should consult your tax advisor for details.